

David Novak, CEO  
Yum! Brands  
13006 N. Osage Rd.  
Louisville, KY 40223

Dear Mr. Novak,

I am writing on behalf of my friends at People for the Ethical Treatment of Animals (PETA) about the conditions in which chickens are raised and slaughtered for KFC.

I understand that the chickens raised for your restaurants live their entire lives crammed into dark sheds with countless other birds and that each bird lives on an amount of floor space roughly the size of an A4 sheet of paper. I was shocked to learn that chickens at KFC suppliers routinely suffer broken bones from callous handling when workers grab them by their legs and stuff them into crates for transportation.

Cruelty to animals is no joke – no living being deserves to be treated like a block of wood. PETA's list of guidelines would prevent some of the worst abuses that these animals are forced to endure, yet KFC has failed to adopt them, even after hideous cruelty was uncovered at your supplier near Scunthorpe, Lincolnshire, including birds so lame and deformed that they could only drag themselves to food and water troughs by their wings. In another shed, investigators found dozens of carcasses littering the floor, which were being picked over by other chickens.

As someone who cares about the humane treatment of animals, I am writing to ask that you take steps to implement basic animal welfare standards to ensure that these animals are treated more humanely and afforded a less painful existence.

I hope you'll take PETA's suggestions for improvement into serious consideration. For more information, please contact Sean Gifford at PETA on 020 7357 9229, extension 226, or via fax on 020 7357 0901.

Sincerely,

A handwritten signature in black ink, appearing to read 'Martin Freeman', with a stylized, cursive script.

Martin Freeman