

# Dick Gregory

November 12, 2003

David Novak, Chair and CEO  
Yum! Brands, Inc.

1 page via fax: 502-874-8315

Dear Mr. Novak:

I would like to weigh in on requests made to you by other community leaders regarding KFC's treatment of the chickens who end up in containers and on plates in your restaurants. I have read the information provided by my friends at People for the Ethical Treatment of Animals (PETA), and I am shocked that KFC is not working to prevent some of the worst abuses that chickens suffer at the hands of your suppliers and slaughterhouses.

Chickens may be eaten by the millions in this country, but they do not deserve to be treated like blocks of wood. They feel pain and fear, and I have no doubt that were we to come to know them as we do dogs, for instance, they would prove to be sensitive animals. That commonsense observation alone is one reason why KFC's abuse of these animals isn't likely to go down well with an informed public.

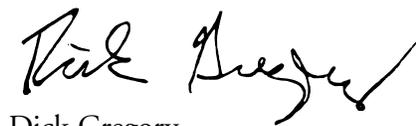
It makes no sense to me that KFC's own animal-welfare advisors have approved PETA's list of basic guidelines, which would prevent some of the worst abuses that these animals are forced to endure, yet KFC has refused to adopt them.

As someone who cares about injustice, wherever it rears its head, I am asking you to do the right thing here and instruct KFC's suppliers to stop breeding and drugging animals so that their bones splinter under their own bulk and they suffer fatal heart attacks and to phase in humane gas killing of chickens, which protects birds from broken bones and other injuries, painful electric shocks, and even live scalding in feather-removal tanks.

Please respond to me via fax, care of Ingrid Newkirk at PETA, at 757-622-0457.

Thank you for your consideration.

God bless you,



Dick Gregory