

May 14, 2007

David Novak, CEO
Yum! Brands

1 page via fax: 502-874-8315

Dear Mr. Novak:

Last January, I wrote to you regarding a power outage at a slaughterhouse owned by KFC “Supplier of the Year” George’s Poultry in Butterfield, Mo., that caused thousands of birds to freeze to death. You did not respond to that letter. I am writing to you again regarding animal abuse at this facility.

During an undercover investigation at this slaughterhouse earlier this year, it was documented that workers were throwing live birds and that birds were being crushed by metal dumping machines. It was also documented that mangled transport cages often impaled birds’ bodies. PETA’s investigator was instructed by workers to simply grab birds and yank them out of cages if they became stuck. He saw workers doing this, and also found dismembered limbs leftover in cages after all the birds had been emptied. Birds also got stuck in the spring-loaded doors of the cages, and workers whacked them with metal poles to push the doors open—sometimes impaling live birds. Furthermore, one morning, PETA’s investigator saw roughly 50 “red birds”—those who are run through tanks of scalding-hot water while they are still conscious. I have attached a copy of the investigator’s log notes, which contain more details of the investigation.

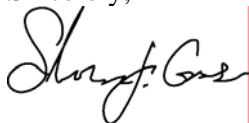
The fact that George’s is a KFC “Supplier of the Year,” and yet allows birds to be scalded to death and uses broken equipment that causes live birds to be painfully impaled and torn apart contradicts KFC’s statements about animal welfare. As you know, this is the third KFC “Supplier of the Year” at which horrific abuse has been documented.

PETA would love nothing more than to end its campaign against KFC, but we cannot accept your assurances about animal welfare as long as your “best” suppliers continue to fail miserably at protecting their animals from even the worst—and the most easily preventable—abuses.

May we set up a time for a private meeting to discuss PETA’s campaign against KFC and the steps that KFC could take to eliminate the worst abuses of its birds?

Thank you. I look forward to hearing from you soon. You can contact me any time at 413-549-0268 or SteveG@peta.org.

Sincerely,



Steven Jay Gross, Ph.D.
Corporate Affairs Consultant

Enclosure: Investigator’s log notes



PETA

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