



An Open Letter to David Novak, CEO of Yum! Brands, from Sir Paul McCartney

Dear Mr. Novak:

I am writing on behalf of my friends at People for the Ethical Treatment of Animals (PETA), as well as compassionate consumers across the globe, to urge KFC to implement PETA's list of eight simple things that need to be done to reduce cruelty to chickens raised and killed for your carry-outs.

For example, I would like KFC to stop allowing chickens to be bred and drugged until they become so heavy that their legs cannot support their own weight, end the starvation of birds who are constantly hungry because they are bred to grow too quickly, stop burning the beaks off parent birds, and make sure that slaughter methods do not permit animals to be scalded to death in feather-removal tanks. As you know, full details of PETA's recommendations are available at KentuckyFriedCruelty.com. They are based on the scientific work of KFC's own animal welfare advisors and would eliminate only the most horrible abuses of these animals.

If KFC suppliers treated dogs or cats the way they treat chickens, they could be charged with the crime of cruelty to animals. I am a vegetarian because I realize that even little chickens suffer pain and fear, experience a range of feelings and emotions, and are as intelligent as mammals, including dogs, cats, and even some primates. These remarkable animals are deserving of at least a little kindness.

Please let PETA know that you will end the most egregious forms of abuse endured by chickens raised and killed for KFC.

Sincerely,

Paul McCartney
Sir Paul McCartney



PETA
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Get a free vegetarian starter kit
 and learn what you can do
 to help Paul and PETA by visiting
KentuckyFriedCruelty.com.