

PETA and KFC

April 16, 2003

Jonathan D. Blum, Senior Vice President
Yum! Brands, Inc.

1 page via fax: 502-874-8315

Dear Mr. Blum:

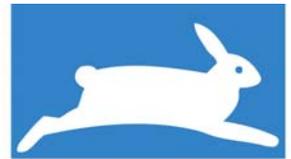
Thank you for your reply to my letter regarding the Tyson facility in Grannis, Ark. We appreciate the quick response, although your letter did not inform us of any plans to address the abuse found at the Grannis plant. That you express no outrage at all is disturbing, since Tyson is Yum!'s largest supplier of chickens.

It is our understanding that the Grannis plant ships its chickens to the Broken Bow plant, and KFC does indeed purchase from this plant—so the chickens sold in KFC restaurants are still coming from the Grannis plant. We have statements from Grannis employees (in addition to Mr. Butler, whom I told you about in my previous letter) explaining this relationship.

It remains unacceptable in the extreme that the outright abuse of birds taking place at the Grannis plant went unnoticed for so long. We are told that this is in part because no audits are ever done of the night shift, leaving night workers to treat animals cruelly with no possibility of sanction. If this Tyson plant was allowed to get away with such abuse, KFC cannot reasonably expect any of its suppliers to be any different. A similar situation could be taking place at any of the Tyson plants that KFC buys from and you wouldn't know about it.

What is the most troubling is KFC's seeming lack of interest in the Grannis situation. As a company that tells prospective consumers that you care about animal welfare, KFC must be seen to take action to prevent such situations, yet your reply to our letter was no more than a few curt (and duplicitous, if our sources are correct) sentences.

We hope that you will take the Grannis situation to heart as undeniable proof that KFC needs a strong enforceable animal welfare program, just as PETA has suggested all along. At the very least, please let us know that Yum! will call for a full investigation of the Grannis slaughterhouse, will sever all ties with this plant (even secondary ties), and will ensure prosecution of anyone in Yum!



PETA

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS

501 FRONT ST.
NORFOLK, VA 23510
757-622-PETA
757-622-0457 (FAX)

PETA.org
Info@peta.org

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slaughterhouses caught gratuitously abusing animals. As always, you can reach me at 757-622-7382 to discuss the matter further.

Sincerely,

Bruce G. Friedrich
Director of Vegan Outreach



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