

PETA and KFC

From: Blum, Jonathan
Sent: Friday, May 25, 2001 4:47 PM
To: "Bruce Friedrich"
Subject: Reply from KFC, 5/25/01

Bruce,

First, thank you for taking the time to meet with me and share your perspective. Also, thank you for your thoughtful letter, and for forwarding the Burger King situation analysis. I spoke today with Dr. Steve Gross, and we agreed to speak again after our conversation with Dr. Grandin on June 15.

While I'm not in a position to comment on Burger King's situation, your comments in the attached letter to me accurately reflect what I discussed with you. We will continue to make progress in this area, and we are genuinely interested in getting an outside objective perspective on the matter from Dr. Grandin and others. We will keep PETA informed via Steve, and will continue to value PETA's input.

Thank you again for your interest, and please don't hesitate to contact me in the future.

Sincerely,

Jonathan Blum