

May 30, 2003

Yum! Brands, Inc.

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Dr. Stephen J. Gross
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Dear Steve,

Thank you for your letter.

I believe Cheryl Bachelder was clear in her written response to Ms. Newkirk, so I won't reiterate the points she made in her letter.

KFC is proud of the industry-leading efforts we have initiated to further animal welfare by being the first in the industry to adopt the NCCR/FMI proposed farm-level poultry welfare guidelines. As discussed, we'll continue to explore additional actions that make sense to us based on input from our Animal Welfare Advisory Council, and our poultry suppliers. We will continue to post our progress on our website.

We believe we are acting responsibly and appropriately, and we thank you again for your most recent input.

Sincerely,









