

PETA and KFC

Facsimile

To: Jonathan Blum, Tricon
From: Bruce G. Friedrich
Re: Tricon's Animal Welfare Commitment
Date: October 30, 2001

PETA appreciates the fact that you took our counsel in hiring Dr. Ian Duncan and Dr. Joy Mench, as well as Tricon's promise to convene a panel, review our animal welfare recommendations, and adopt and enforce guidelines.

However, we are concerned and disappointed that you have stopped updating PETA on Tricon's progress where animal welfare is concerned, in violation of previous promises that you made.

You said when we met and in subsequent conversations that you wanted to work with us and that Dr. Grandin and the others on Tricon's panel would brief us as to progress. I am asking that you honor that agreement. Since that assurance, PETA has not criticized Tricon in the media and has even directed media your way with a positive nod.

You told Dr. Gross that Tricon will have guidelines by year's end and that these guidelines will be made public. We look forward to seeing both your guidelines and your plans for enforcement of them.

Please call me at your earliest convenience (757-622-7382). If I don't hear from you, I will call you next week.

cc: Dr. Steven J. Gross
Dr. Temple Grandin
Dr. Ian Duncan
Adele Douglass
Dr. Joy Mench



PETA

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THE RIGHTS OF ALL ANIMALS