

PETA and KFC

November 14, 2001

Jonathon D. Blum, Senior Vice President
Tricon Global Restaurants, Inc.

Dear Mr. Blum,

Attached you will find PETA's report on the welfare problems faced by "broiler breeders" in the current production system. It outlines the abuses that these birds suffer, which are extreme, and suggests a variety of changes that could be made to improve the lives of these birds.

The report has been reviewed by experts, including Dr. Ian Duncan, and is based on research done by the leading experts in the field of chicken welfare. You will find that it is scientifically irrefutable and based on the most current information available.

I'd be happy to discuss the report with you in greater detail. You can reach me at 757-622-7382 or via e-mail at BruceF@peta.org.

Thanks for reviewing this report. I look forward to hearing your thoughts.

Sincerely,

Bruce Friedrich
Senior Campaign Coordinator

cc: Dr. Steven J. Gross
Dr. Temple Grandin
Dr. Ian Duncan
Adele Douglass
Dr. Joy Mench



PETA

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS

501 FRONT ST.
NORFOLK, VA 23510
757-622-PETA
757-622-0457 (FAX)

PETA.org
Info@peta.org

AN INTERNATIONAL
ORGANIZATION DEDICATED
TO PROTECTING
THE RIGHTS OF ALL ANIMALS