

# PETA and KFC

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Dear neighbor:

Thank you for taking the time to read this letter and the enclosures. Because you are one of David Novak's neighbors, we felt it important to update you as to the progress of the KFC Cruelty campaign and, as a courtesy, inform you that we will be back in your neighborhood, this time with our Reality TV Truck showing footage of how KFC's chickens are treated, on Sunday, September 21.

Over the past month, more than 60 million chickens have been abused for KFC's restaurants, and people all over the globe have heard about the cruel practices employed by KFC in raising and slaughtering chickens for its restaurants. These exposés are not limited to the United States. As you will see from the enclosed Sunday Mirror news clipping from the United Kingdom, KFC suppliers there engage in the same cruelty as those in the U.S., breeding chickens for weight so that they suffer from crippling leg deformities and housing them in conditions so terrible that many die before they get to the slaughterhouse. Similar exposés have come to light in Germany and Australia.

We'll be back in the area with some regularity, so please let me know if you want future advance warning—if not, please just expect to see us around and feel free to stop and say hello. We thank those of you we have come to know for your comments about freedom of speech, about values, and about cruelty to animals. If we don't know you, please come and talk to us. If you have any questions at all, please feel free to call me at 757-622-7382, extension 1342, or send me an e-mail message at [BruceF@peta.org](mailto:BruceF@peta.org).

For more information about KFC's support for horrific cruelty to animals, please visit [KFCCruelty.com](http://KFCCruelty.com).

Once again, thank you for your time.

Sincerely,

Bruce Friedrich  
Director of Vegan Outreach



# PETA

PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS

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AN INTERNATIONAL  
ORGANIZATION DEDICATED  
TO PROTECTING  
THE RIGHTS OF ALL ANIMALS